

Very Important News from Woodland (Frequently Asked Questions)

Further to the letter that was shared with all Woodland parents on 10th April, we are delighted to provide additional information relating to the future of the Woodland Group of Schools to help answer any questions you may have.

1. What does this mean for us as parents?

There will be no impact to you or your child's experiences with us; it will be 'school-as-usual'. The management team of Woodland remains the same as it has for the past 15 years. Abi Tyrrell will remain as General Manager and Michel Sealy will remain as Deputy General Manager, ensuring the continued smooth operation of all our schools.

There might be minor administrative changes which will be advised in due course.

2. Will my child's teacher and school Head remain the same?

The school and all classroom environments remain the same. Apart from the usual staff movements, we don't envisage any changes. Woodland is a great educator, with happy children in its schools and staff who do an amazing job every day.

3. Will fees be increased?

Fees for the new school year will be announced as per usual practice and follow in accordance with the fee guidelines of the Woodland Group.

4. How will this impact the school activity calendar?

Not at all, it is "school-as-usual". The buzz and excitement related to school activities in the coming weeks and months are ongoing. As we approach parent/teacher meetings in the next few weeks, you will have the opportunity to discuss your child's progress and next steps with the teacher directly.

5. I pay by direct debit. How do I make payment going forward?

There will be no change for now. There might be minor administrative changes which will be advised in due course.

6. What about the bus service? Will there be any changes to this?

No. There will not be any changes to the bus service.

7. Will Woodland change its name?

No, all our schools will continue to operate under the Woodland brand. The Woodland Pre-Schools brand is a major force in Hong Kong's educational landscape that has nurtured thousands of young people over generations.

8. Will there be changes to the Woodland management team?

No, Woodland will continue to run Woodland as it has for many years with Abi Tyrrell at the helm as General Manager.

9. Who is Cognita and what are the benefits as a parent?

Cognita is a world class and leading private international school's group and Woodland will be their 70th school worldwide. Cognita is an organisation that shares the Woodland vision to put education and the care for children at the heart of what it does. Apart from Woodland, Cognita established the Stamford American School in Hong Kong, which opened in September 2017 successfully.

10. How will Woodland be integrated into the Cognita Schools Group?

Cognita is known for its partnership approach and works with school owners and the Head of Schools (HoS) to ensure a smooth integration process. Over the longer-term, this inclusive approach is adopted to ensure each school reaches its development potential. It begins with a firm understanding of the local environment, the aspirations of parents, students and staff, combined with Cognita expertise in the key areas of educational leadership and quality assurance, child safety, human resources, facilities, estates planning, finance, IT and marketing.

11. Who do I ask if I have questions?

Your Woodland team is delighted to invite all parents for further discussion and encourages you to contact us for an appointment. Email us at: admin@woodlandschools.com or call +(852) 2559 4855.